

# Annelise Baron

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## EXPERIENCE

### Four Directions, Ann Arbor MI – Social Media Manager, Content Creator

FEBRUARY 2024 - PRESENT

Curate, capture, and edit photos and videos of jewelry and rocks for social media content. Develop and schedule engaging posts, reels, and stories based on engagement metrics. Conduct research on emerging content trends to maximize audience reach and engagement. Ideate and strategize new content concepts to promote the business and the Ann Arbor community.

Design graphics for social media and other business needs, such as signage, mineral and fossil information cards, stickers, and more. Regularly write and design email marketing campaigns.

### STAMPS Digital Fabrication Studio, Ann Arbor MI – Studio Monitor

SEPTEMBER 2023 - DECEMBER 2024

Operated and managed FDM and resin 3D printers, ensuring optimal print quality and efficiency. Guided students in properly preparing design files for 3D printing, laser cutting, vinyl cutting, and CNC cutting. Provided hands-on assistance throughout the students' use of the laser cutters, vinyl cutter, and CNC machine.

Maintained an organized system for 3D print requests and equipment reservations, and communicated proactively with students via email regarding project status and any issues. Performed regular cleaning and maintenance on 3D printers, laser cutters, and vinyl cutter.

### Target, Ann Arbor MI – Team Member

AUGUST 2021 - NOVEMBER 2024

Assisted customers and curated product displays for all areas of the store. Stocked, rotated, and culled grocery to keep produce fresh. Stocked general merchandise and managed inventory counts.

### Ace Hardware, Dexter MI – Sales Associate

JULY 2019 - AUGUST 2021

Assisted customers in locating and choosing the best products for their needs. Worked the register, made keys, and mixed paint. Replenished stock and updated inventory.

## EDUCATION

### University of Michigan, Ann Arbor MI

FALL 2020 - FALL 2024

Major in Cognitive Science, minor in Art & Design. 3.4 GPA.

### Manchester High School, Manchester MI

GRADUATION MAY 2020

3 years of Spanish, AP/Honors Studies. 4.0 unweighted GPA.

### Washtenaw Community College, Ann Arbor MI

FALL 2018 - WINTER 2020

Courses in web design.

## PORTFOLIO

## SKILLS

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
WordPress  
Rhinoceros 3D  
Microsoft Office  
GSuite

## AWARDS

High School Valedictorian  
Fuller Art Scholarship

## REFERENCES

**Hanna Larcinese**  
hanna@fourdirectionsa2.com  
Four Directions Manager

**Mike Vitale**  
mpvitale@umich.edu  
STAMPS Fabrication Studio  
Coordinator

**Rosario Aguas**  
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Target Team Leader  
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Hackney Ace Hardware  
Assistant Manager